

Summer Meals “Blitz Day”

Questions & Answers

What is a ‘Blitz Day’?

A Blitz Day is a day of outreach dedicated to increasing awareness within the community about the FREE Summer Meals Programs for anyone 18 years of age or younger.

Volunteers pound the pavement and distribute outreach materials through neighborhoods, businesses, and community locations to help spread the word about where kids and teens can enjoy free, nutritious meals throughout the summer.



What if I can’t attend Blitz Day in person?

Join the ‘Virtual Blitz’! Sign up to receive a script and actions to take on Facebook, Twitter, and Instagram and help to spread the word about summer meals throughout the day – and even throughout the summer!

Why volunteer for Blitz Day?

One of the biggest reasons kids and teens are not participating in CT’s Summer Meals Programs is because they do not know about it. Bringing volunteers together on a designated day and working together to get the word out about summer meals has been shown to increase participation at summer meals sites and increases access to free, nutritious meals throughout the summer.

How can I sign-up to volunteer for a Blitz Day?

Learn more about Blitz events by contacting childnutrition@endhungerct.org or 860.560.2100.

