No child should grow up hungry in America, but one in six children struggle with hunger. That’s 13 million kids. By connecting kids in need with nutritious food, the No Kid Hungry campaign surrounds children with healthy food where they live, learn and play.

We’re ending childhood hunger by connecting kids to effective nutrition programs like school breakfast and summer meals. This work is accomplished through the No Kid Hungry network, made up of private citizens, public officials, nonprofits, business leaders and others providing innovative hunger solutions in their communities. These public-private partnerships work together to identify and eliminate the barriers that may prevent children from accessing existing food and nutrition resources.

Through the support of the Sodexo Stop Hunger Foundation, Share Our Strength has created a program to involve college-aged Youth Ambassadors in the fight against childhood hunger by working with one of our No Kid Hungry community partners.

For the summer program, End Hunger Connecticut! will host one (1) Youth Ambassador to work on initiatives related to Summer Meals.
Summer Youth Ambassador Program

JOB RESPONSIBILITIES:

General:

The Youth Ambassador (YA) is critical to fighting childhood hunger throughout the summer. The YA will be responsible for three major initiatives throughout the summer.

First, the Youth Ambassador (YA) will coordinate with End Hunger Connecticut!'s (EHC!) Summer Meals Outreach partners to prepare for and implement outreach events. Because of COVID, we anticipate very limited in-person events this summer. However, EHC! anticipates that we will conduct a Virtual Blitz on social media following last year’s model. The YA will be responsible for updating a toolkit to help participants promote summer meals online. The YA will lead the week-long Virtual Blitz; engaging with targeted online community partners, creating updated graphics and information, monitoring social media activity, and conduct follow-up and data analysis. In addition, the YA will assist with planning press events with Congressional Members and other dignitaries around the state to highlight summer meals and will be pitching stories to both print and radio press. Due to the uncertainty of the current pandemic’s timeline, the YA should be prepared to do both in-person and/or virtual events, as allowable. (70-90% of time weekly time for first 4-5 weeks).

Second, the YA will be responsible for managing “open” summer meals site data on www.ctsummermeals.org throughout the summer. Some basic coding is needed but instruction will be provided. The YA will also provide outreach to community partners to post the web button linking to the summer meals location finder. (2% to 10% of time weekly, more time will be spent on this in the beginning of the summer.)

Third, the YA will support school meals by conducting Summer Meals site visits throughout the summer (all done outside with proper PPE and following Covid-19 safety protocol). Site visits help us better understand how to promote awareness, capture and share best practices. The YA will be responsible for organizing and documenting visits through photos, videos, and interviews with site directors, parents, and children. (5% to 10% of time in first 5 weeks, 60% - 70% of time in last 5 weeks)

The YA will lead social media strategies and implementation for Summer Meals. (5 - 20% of time weekly throughout summer)

The YA will work with former and new Summer Meals partners to coordinate distribution of summer meals promotional materials throughout Connecticut. Materials will be distributed via mail and direct drop-offs (also following Covid-19 safety protocol.) (5 – 10% of time weekly throughout summer)
Summer Youth Ambassador Program

Duties Include:

- Coordinating outreach campaign, press and site visits
- Managing Summer Meals location data
- Promoting Summer Meals with partners and through outreach
- Developing, coordinating, and implementing all Summer Meals social media strategies
- Providing strategic and ongoing awareness of best practice sharing for summer meals locations throughout summer
- Some administrative duties for Share Our Strength and End Hunger CT!, including documenting activities, maintaining inventory logs for outreach materials, and compiling analytics reports
- Professional development

QUALIFICATIONS:

No Kid Hungry and End Hunger Connecticut! seek an enthusiastic college student to join the program as a Youth Ambassador.

The ideal candidate will have:

- A great attitude and willingness to work on all kinds of projects
- Interest in hunger issues
- Commitment to working with diverse communities
- Reliability, responsibility, and a good work ethic
- Good customer service and interpersonal skills
- Ability to work independently
- Familiarity with social media
- Use of personal laptop and mobile phone preferred
- Reliable access to a vehicle

The Youth Ambassador will receive a stipend of no more than $5400 for over the course of the summer, for a completion of 30-40 hours a week over 10 weeks. The program starts on June 1 and ends August 10th, 2021.

The Youth Ambassador will report to a national No Kid Hungry staff member and an End Hunger Connecticut! member. Ambassadors will participate in weekly conference calls, complete a weekly report, and attend online training sessions throughout their term.

Interested applicants should apply online at http://nokidhungry.org/youth-ambassadors.